



## STM LOTTERY SDN. BHD.

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**PRESS RELEASE**  
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### **RACE INTO NATURE AT THE HEART OF KL'S CROSS COUNTRY SCENE**

STM Lottery Sdn. Bhd. and the Federal Territory Kuala Lumpur Athletic Association (FTKLAA) are proud to announce the launch of the *Go For It!*-FTKLAA Cross Country 2025, scheduled to take place on Sunday, 6 July 2025, at Padang Merbok, Kuala Lumpur.

STM Lottery continues its long-standing role as the Title Sponsor of this annual event, reaffirming the company's enduring commitment to promoting athletic excellence, healthy living and community spirit.

This year's event will once again feature 11 running categories, catering to various age groups and fitness levels – including competitive races and the ever-popular 5km Fun Run. Entry fees will vary depending on the category chosen, with early bird rates ranging from RM20 to RM50. These discounted rates are available until 14 May 2025, after which the standard fees will range from RM30 to RM60.

"Our support for this event goes beyond sponsorship. It reflects our deep-rooted commitment to promoting a healthy lifestyle, nurturing young talent, and bringing communities together through the spirit of running," said Mr. Giam Say Khoon, General Manager (Communications & Sustainability) of STM Lottery, during the launch ceremony.

He added: "More than just a race, this event brings people together and encourages perseverance, health, and unity."

Participants can also look forward to an exciting lineup of lucky draw prizes, including exclusive merchandise, holiday getaways and special giveaways, making the run even more rewarding.

STM Lottery and FTKLAA would like to thank all returning partners and sponsors for their invaluable support. These include U Mobile, Berjaya Times Square Hotel, Berjaya Tioman Hotel, ANSA Hotel Kuala Lumpur, Kenny Rogers Roasters, Starbucks Malaysia, Cosway Malaysia, BOSSfit Malaysia, Milo, 100Plus, and many more.

For registration details and more information about the event, please visit <https://www.racexasia.com/event/go-for-it-ftklaa-cross-country-2025-cros25> or <https://v3.checkpointspot.asia/event/FTKLAA-Cross-Country-25>.

For media enquiries, please contact Mr. Giam Say Khoon, General Manager (Communications & Sustainability) of STM Lottery Sdn. Bhd. at 03-2148 9888.

